

# NCC Cable System Order

11763909

Order #	62342748	Flight Dates	10/03/16 - 10/16/16	Update Date	09/30/16
Syscode	4477	Agency	Smart Media	Version	2 Vs. 1
System Name	Spectrum/Beaver Dam, WI	Advertiser	Glenn Grothman for Congress	Show All Lines	
Market	Milwaukee-Racine	Client Code	GRO16	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$41.00
Sales Coordinator	Richard Verhoill	Est Code	CO4C10	Commission	\$6.15
Office	Washington	Product Name		Net Total	\$34.85
Phone	(301) 951-2620	Credit Status		Total Spots	38
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GMP
				CPP	CPM

Comments : Rev 9/30: Moved debate spots to separate order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	\$0.50	\$1.00	30	
2	AEN	AEN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	2	\$0.50	\$1.00	30	
3	AEN	AEN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1.00	\$12.00	30	
4	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	2	\$1.00	\$2.00	30	
5	CNN	PREZ C09	10/3/16	10/9/16	21:30	23:00							X	-	-	0	\$27.00	\$0.00	30	-1x; Debate
6	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
7	FOOD	FOOD PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	7	\$1.00	\$7.00	30	
8	FOOD	FOOD PT	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$1.00	\$1.00	30	
9	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	
10	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$1.00	\$1.00	30	
11	FXNC	PREZ C09	10/3/16	10/9/16	21:30	23:00							X	-	-	0	\$27.00	\$0.00	30	-1x; Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	38	0	0	0	0	0	0	0	0	0	0	0	38
AMT	\$41.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41.00

SYSTEM APP: SALES ACCT Date Printed 09/30/16